E0388 Advanced Public Information Officer

Course Dates:
- January 23–27, 2023
- April 24–28, 2023
- July 31–August 4, 2023

Course Length:
This course is 5 days in length.

Travel Dates:
Travel days are Sunday before the course begins and Saturday after the course ends.

Location:
Emergency Management Institute (EMI)
National Emergency Training Center (NETC)
Emmitsburg, Maryland

Course Description:
The Advanced Public Information Officer (PIO) course teaches participants additional skills for use during escalating incidents, including strategic communications and incident action planning as it relates to Joint Information Center (JIC) operations.

Course Goals:
1. Provide participants with the knowledge and skills to establish, manage, and work within a JIC.
2. Provide participants the opportunity to apply advanced public information skills during a multi-day full-functional exercise.
3. Identify the PIO's role in the short- and long-term recovery phases of an incident using the seven community lifelines.
4. Improve participants' processes and ensure every action has a measurable relevance for each identified audience, including senior leadership.

Prerequisites:
Participants must have a minimum of 2 full years of full-time public information experience.

- IS-29.a: Public Information Officer Awareness
- IS-42: Social Media in Emergency Management
- IS-100.c: Introduction to the Incident Command System (ICS) (or ICS course for specific specialty: healthcare, public works, etc.)
- IS-200.c: Basic Incident Command System for Initial Response
- IS-201: Forms Used for the Development of the Incident Action Plan
- IS-247.b: Integrated Public Alert and Warning System (IPAWS) for Alert Originators or IS-251.a: Integrated Public Alert and Warning System (IPAWS) for Alerting Administrators
- IS-700.b: An Introduction to the National Incident Management System
- IS-800.d: National Response Framework, An Introduction
- E/K/L0105: Public Information Basic (no exceptions or waivers)

Continuing Education Units (CEUs):
EMI awards 3.2 CEUs for completion of this course.

Target Audience:
Public information personnel who have **2 full-time years** of public information experience and who have completed the prerequisites listed above.

TRAINING OPPORTUNITY

To Apply:

Visit: NETC Online Application (https://training.fema.gov/generaladmissionsapplication/staticforms/startapplication.aspx)

Upload copies of ALL prerequisites to prevent rejection of your application

All EMI applications require an electronic approval from the head of your sponsoring organization (supervisor). You will need the name, title, and email address of this person to submit the application.

Application Review:

To be evaluated for admission into this course, **application form must be completed and reflect experience.** Refer to the Target Audience statement and **indicate how you meet the requirements based upon your position and experience.** Attach a separate document if needed. Include copies of prerequisite course completion certificates or transcripts.

Applications without prerequisite documentation will be rejected.

Upon acceptance into the course, NETC Admissions will mail out an Acceptance Letter and Welcome Package outlining travel information, NETC shuttle services, lodging, and other logistics. Click or copy and paste the link below for a PDF copy of the NETC Welcome Package (https://www.usfa.fema.gov/downloads/pdf/netc_welcome_package.pdf).

Lodging is provided for course participants on the NETC campus. Participants staying overnight on campus are required to purchase a meal ticket for the duration of the training activity.

Notify the NETC Transportation Office at least 2 weeks prior to the course date to reserve a seat.

Call (301) 447-1048, ext. 1113, or email FEMA-netc-housing@fema.dhs.gov.

EMI Training Point of Contact:

For additional information, contact the program manager, Nicole Shutts, at (301) 447-7297 or by email at nicole.shutts@fema.dhs.gov.

Visit the EMI PIO training program website (https://training.fema.gov/programs/pio).

TRAINING OPPORTUNITY